



# DESIGNER'S ULTIMATE TYPE TOOLKIT

27 BOOKS, BLOGS  
AND WEBSITES

67 FANTASTIC  
FOUNDRIES

30 PRODUCTS FOR  
TYPE LOVERS

## TYPE RULES

FOR DESIGNERS TO LIVE BY

6 SENSATIONAL  
SANS SERIFS FOR  
YOUR NEXT PROJECT

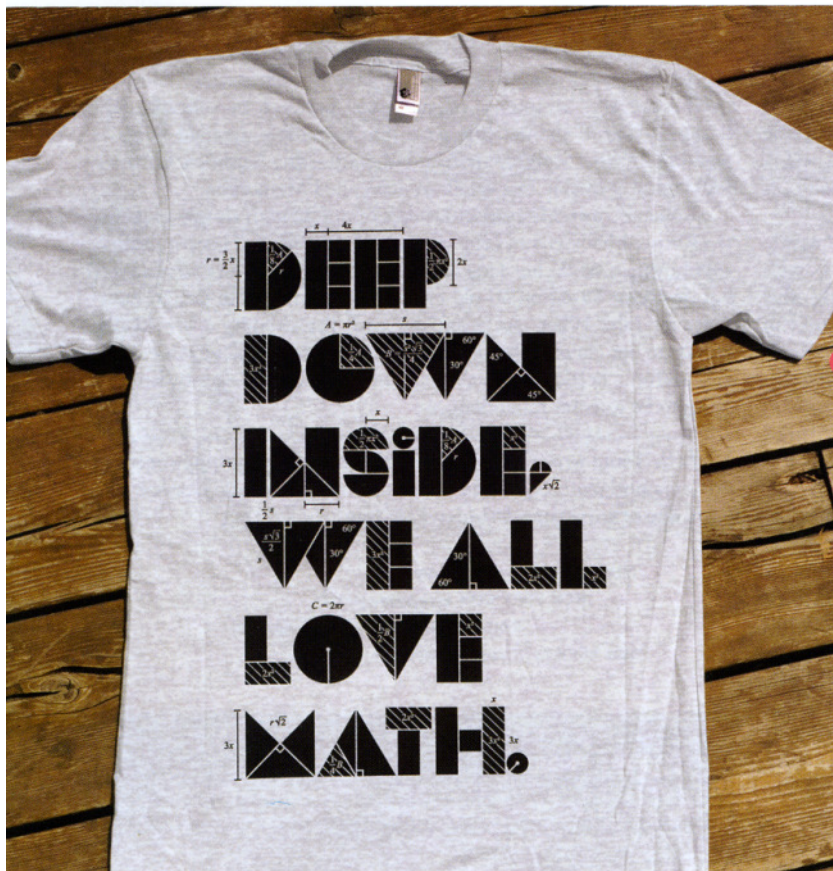


# DISPLAY TYPE

It's tough to miss all the letters and numbers showing up in housewares, fashion and accessory design. Display your love of type by wearing it, working it and showing it off.

🕒 WEAR IT 🕒 LIVE IT 🕒 SHOW IT 🕒 WORK IT

BY MEGAN LANE PATRICK



## REVERSIBLE SIGN NECKLACE

Design Glut  
[www.designglut.com](http://www.designglut.com)  
 Price: \$60

"The 'Come in we're open' sign is a ubiquitous piece of graphic design," says designer Liz Kinnmark. "It's one of those classic pieces that works so well it gets taken for granted. But when you look at it closely, it really is a beautiful piece of typography that deserves to be memorialized." The clever double-sided necklace allows the wearer to invite comments from friends and strangers with one side or reject them with the other.

## MATH T-SHIRT

W+K Studio Goods  
[www.wkstudio.bigcartel.com](http://www.wkstudio.bigcartel.com)  
 Price: \$20

"I actually don't expect graphic designers to like this," says designer Derek Kim. "On the contrary, I expect them to hate it, because we all know that we became designers because we're terrible at math." But even if you're not so good with numbers, you can surely appreciate the shirt's custom typography that was inspired by an SAT practice book.

## AMPERSAND FAUX CUFFLINKS

Veer

[www.veer.com/products/merch](http://www.veer.com/products/merch)

Price: \$49

"Cufflinks join things and so do ampersands," says Veer senior copywriter Anders J. Svensson. "When we looked for merch ideas tailored to guys, the faux links were a perfect fit." The cufflinks, which can be worn on French cuff shirts or as button covers on buttoned cuffs, were conceived by longtime Veer designer Anna Coe and feature a Clarendon ampersand.



## ALPHABETIES

Cyberoptix Tie Lab

[www.cyberoptix.com](http://www.cyberoptix.com)

Price: \$34 (microfiber); \$44 (silk)

Bethany Shorb offers a wide range of designer ties featuring original artwork. She created her AlphabEITIES line to meet customer demand for classy neckwear for formal occasions like weddings and commitment ceremonies. Can't find the letter you're looking for? Shorb will screen print a custom initial tie just for you. Visit [Etsy.com](http://Etsy.com) and enter keyword "alphabeties" to purchase.



## HATERS GONNA HATE WRISTBAND

These Are Things

[www.thesearethings.com](http://www.thesearethings.com)

Price: \$5

"'Haters Gonna Hate' is a life lesson taught to me by a former boss," explains designer Omar Noory. Later, while animating a confident, pudgy little man walking down the street, Noory decided he must be reciting this helpful mantra. "The illustration and type are all Omar," says These Are Things partner Jen Adrion. "But it was actually my mom who said, 'You guys should make some wristbands, like those Livestrong ones,'" Noory says. "No matter what you do, haters gonna hate. But you just have to keep strutting along."

## LETTERS FORM WORDS ALPHABET RINGS

Facèré Jewelry Art Gallery

[www.facerejewelryart.com](http://www.facerejewelryart.com)

Price: \$56 each

"I began using text in my work in 2007 when I created a series of brooches that described my ideal partner (whom I incidentally met just four months later)," explains artist Trudee Hill. She created her alphabet rings so the wearer can make her own statement. "I designed this series based on the Century Gothic typeface—I liked the crisp circles throughout the lowercase—and each ring is fabricated from square sterling silver wire by hand," Hill says.